



Postcard Design Templates

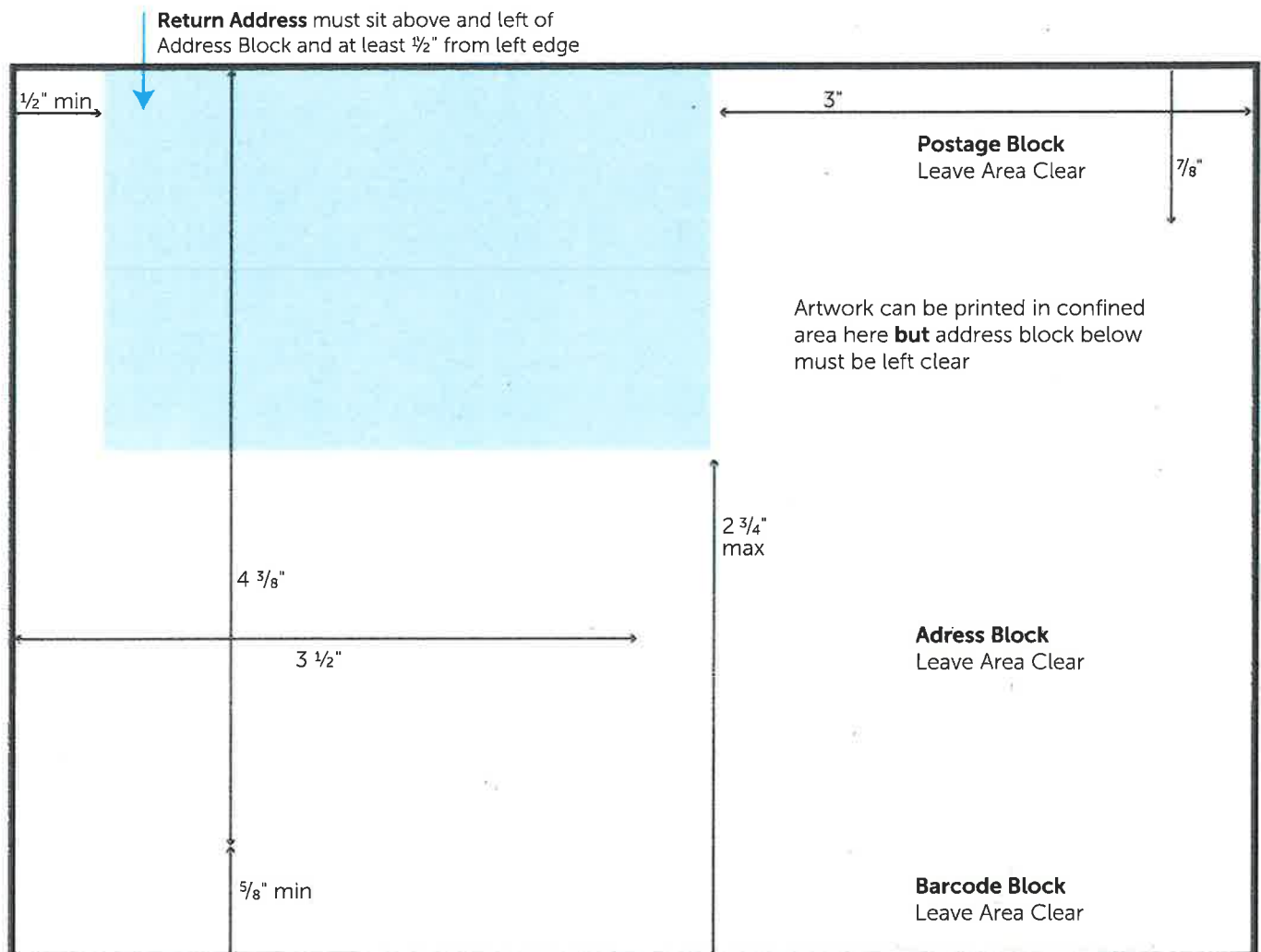
POSTCARD DESIGN GUIDELINES

Back of card *side with postage*

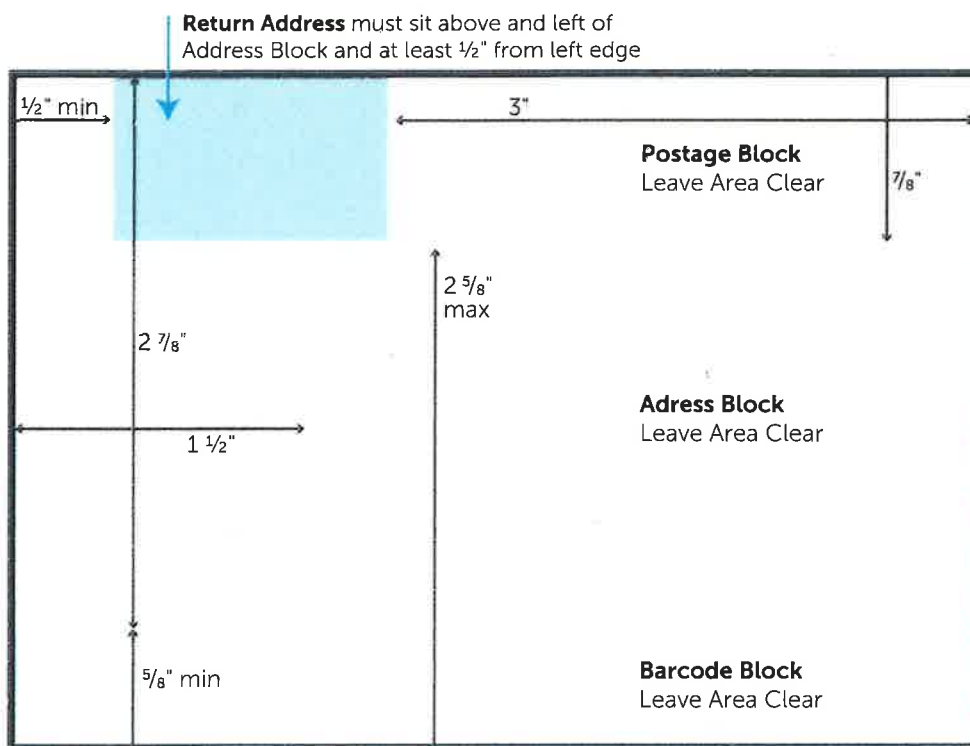
- Card stock is **not** glossy or coated (verify stock with Mail & Office Services)
- No type/design can be applied to areas designated for postage **or** barcode
- Address Block left clear/empty
- Artwork is limited to area designated in blue bound box (Northwest corner)
- Return address (always 209 E23rd St) is posted above and to the left of Address Block. Address cannot sit on lower half of card

Front of card *non-postage side/side with artwork*

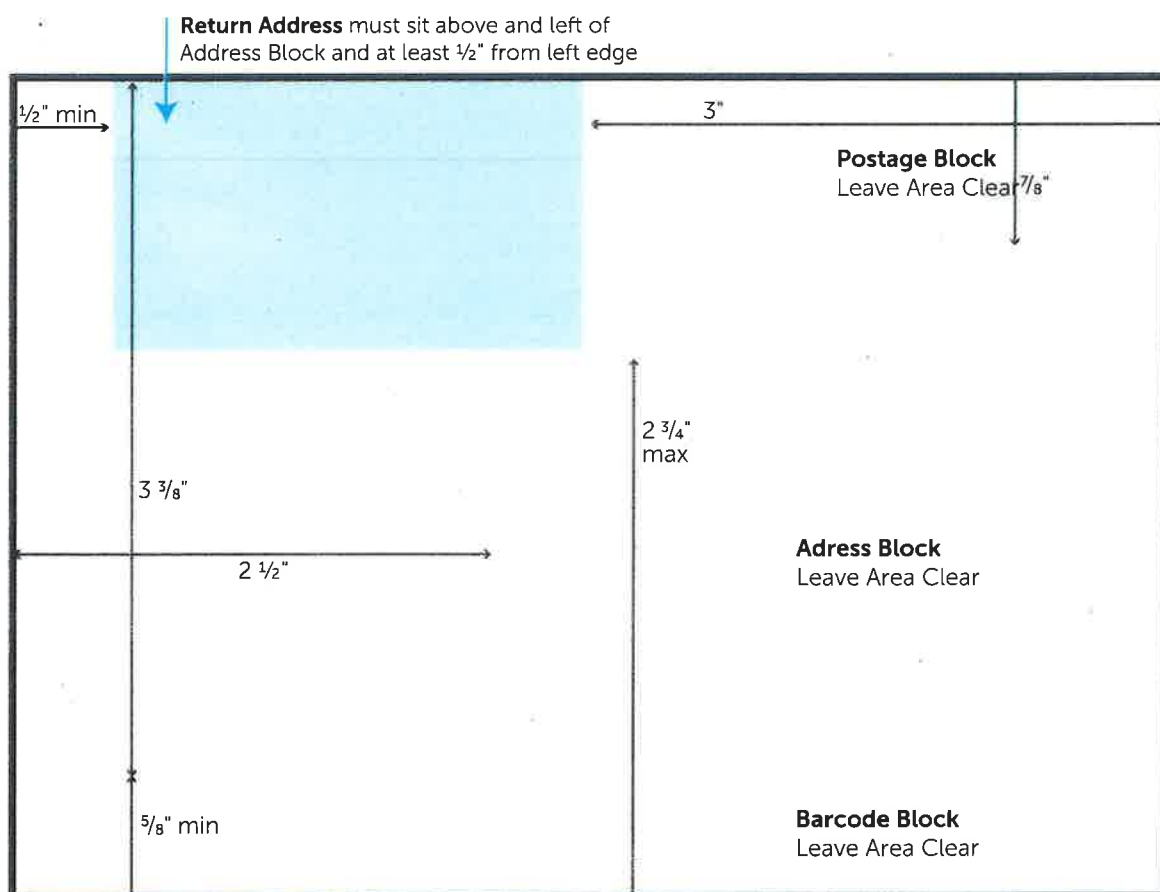
- Artwork on card is not solid black
- No odd shapes, must stay within sizes shown or additional rates will apply



7 x 5" Postcard (Oversized, First Class Postage will apply)



5 x 3 1/2" Postcard (Postcard Postage will apply)



6 x 4 1/4" Postcard (Postcard Postage will apply)